

PC JEWELLER LIMITED

CIN: L36911DL2005PLC134929

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Mandatory Requirement of Dematerialization of Shares for Share Transfer

Dear Shareholders,

Securities and Exchange Board of India (“SEBI”) vide notification dated June 8, 2018, has mandated that transfer of securities would be carried out in dematerialized form only by making an amendment in Regulation 40 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, which will come into effect from December 5, 2018.

Accordingly, with effect from **December 5, 2018**, request for effecting transfer of securities shall not be processed unless the securities are held in the Dematerialized form with the depository.

Please note that with effect from **December 5, 2018**, Karvy Computershare Private Limited (Registrar and Transfer Agent) and the Company will not accept any request for transfer of shares in physical except for transmission or transposition of physical shares.

For ensuring share transfer in future, you are hereby advised to convert your physical Shares into dematerialized form at the earliest. For guidance on dematerialization of shares please visit websites of depositories i.e. National Securities Depository Limited (“NSDL”) / Central Depository Services (India) Limited (“CDSL”) for further understanding about the demat procedure. The links for the same are as under:

NSDL website: <https://nsdl.co.in/services/demat.php>.

CDSL website: <https://www.cdslindia.com/downloads/faq/05.Demat%20CDSL%20Way%20-%20V%20-%20Dematerialization%20January%20-%202018.pdf>.

You may access the Circulars issued in this regard by BSE Limited (“BSE”) and National Stock Exchange of India Limited (“NSE”) on the following links:

BSE website: <https://www.bseindia.com/corporates/Displaydata.aspx?Id=cd22b184-1153-4b05-8ad9-d04699161f89&Page=cir>

NSE website: https://www.nseindia.com/corporates/content/eq_listcompanies.htm