

Date: December 31, 2016

The Listing Compliance Department, BSE Limited, P. J. Tower, Dalal Street, Mumbai - 400 001

To, The Listing Compliance Department, National Stock Exchange of India Limited, Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Sub.: Intimation under Regulation 30 (Change in Directors)

Ref.: PC Jeweller Limited (Scrip Code: 534809, Symbol: PCJEWELLER)

Dear Sir / Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that Mrs. Kusum Jain (DIN: 07138791), Non-Executive Director has resigned as director from the Board of Directors of the Company w.e.f. December 30, 2016.

We wish to submit that the Company will soon initiate the process for identification/induction of new woman director on its Board of Directors for due compliance of SEBI (Listing Obligations And Disclosure Requirements) Regulations, 2015.

Kindly take the information on record.

Thanking you

For PC Jeweller Limited

(SANJEEV BHATIA)

Chief Financial Officer