Date: 23/05/2017



To,
The Listing Compliance Department, Jeweller for generations
National Stock Exchange of India Limited,
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400051

Sub.: Intimation of Schedule of Analyst / Investor Call

Ref.: PC Jeweller Limited (Scrip Code: 534809, Symbol: PCJEWELLER)

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that the Company will host a conference call on Thursday, May 25, 2017 at 5:00 P.M. to discuss the Company's financial results for the quarter ended March 31, 2017.

Details of the Conference Call:

Date and Time: May 25, 2017 at 5:00 P.M. (IST)

Dial in Numbers:

Universal Access: +91 22 3960 0734

Local Access Number: 3940 3977 (Available in - Ahmedabad, Bangalore, Chandigarh, Chennai, Gurgaon (NCR), Hyderabad, Kochi/Cochin, Kolkata, Lucknow, Pune. (Accessible from all carriers)

International Toll Free Numbers:

USA - 18667462133, UK - 08081011573, Singapore - 8001012045, Hong Kong - 800964448

International Toll Numbers:

USA (Los Angeles) — 13233868721, UK (London) — 442034785524, Singapore — 6531575746, Hong Kong — 85230186877

Thanking you.

Yours sincerely,

For PC Jeweller Limited

(VIJAY PANWAR)

Company Secretary