



100 Days Campaign- "Saksham Niveshak" - for KYC and other related Updations and Shareholder Engagement to prevent Transfer of Unpaid / Unclaimed dividends to IEPF

Dear Shareholders,

With reference to the Ministry of Corporate Affairs letter dated July 16, 2025, the Company has started a 100 days campaign "Saksham Niveshak" commencing from July 28, 2025 to November 6, 2025. During this campaign, those shareholders who have not claimed their dividends for the financial year 2017-18 or have not updated their KYC and other related information or facing any issues related to unclaimed dividends and shares, may write to the Company's Registrar and Transfer Agent - KFin Technologies Limited (Unit: PC Jeweller Limited), Selenium Tower B, Plot No. 31 & 32, Gachibowli, Financial District, Nanakramguda, Serilingampally, Hyderabad – 500032, Telangana, or contact at Toll Free No.: 1800-309-4001 or e-mail at einward.ris@kfintech.com.

The shareholders may further note that this campaign has been started specifically to reach out to the shareholders to update their KYC, Bank mandates, Nominee and contact information. The shareholders may also claim their dividends for the above said financial year in order to prevent their shares from being transferred to the Investor Education and Protection fund Authority (IEPFA).

PC Jeweller Limited

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