

VALUATION REPORT
OF
PC JEWELLER LIMITED

(Strictly privileged and confidential)

Purpose : **Issue of Convertible Warrants on Preferential basis**

Contact us at:

Unit No. 125, Tower B-3,
Spaze Itech Park, Sohna Road,
Sector-49, Gurugram, Haryana-122018
E-Mail: manishmanwani74@gmail.com

Reference No.: - RV/SFA/July/2024/02

Date: September 06, 2024

To,

The Board of Directors

PC Jeweller Limited

CIN: L36911DL2005PLC134929

R.O.: 2713, 3rd Floor, Bank Street, Karol Bagh,

Central Delhi, New Delhi, Delhi, India, 110005

Sub: Revised Valuation report on fair value of equity shares as required for the purpose of issue and allotment of equity shares, on preferential basis as required under Chapter V of Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018.

Dear Sir/ Madam,

This Valuation Report is in continuation to the Valuation Report dated July 13, 2024 issued by me, pursuant to requirement of National Stock Exchange of India Limited. Kindly Note that there is no Change in Fair Value of Equity Share of PC Jeweller Limited as mentioned in Valuation Report dated July 13, 2024.

I refer to the appointment letter, whereby, PC Jeweller Limited, referred as (“**Company**” or “**PCJ**”) has appointed Mr. Manish Manwani (“**Registered Valuer**” or “**RV**” or “**I**”) as the Registered Valuer, for evaluation of fair value of equity shares of the Company. I understand that valuation analysis has been required by the management of the Company for the purpose of compliance with the regulatory provisions of the Companies Act, 2013 (“**Companies Act**”) read with applicable rules framed thereunder and Regulation 164 and 166A of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 (as amended) (“**SEBI (ICDR) Regulations**”).

This cover letter is intended to provide you with an overview of the purpose and scope of my analysis and my conclusions. Please refer to the attached report for a discussion and presentation of the analysis performed in connection with this assignment.

Purpose and Scope

Based on my discussions with the management of PCJ, I understand that the management of the Company wishes to do preferential allotment of convertible warrants, convertible into equity shares. In this regard, the management of the Company is required to determine the fair value of equity shares, to comply with the requirements laid down under the applicable provisions of the Companies Act, 2013 read with applicable rules framed thereunder and Regulation 164 and 166A of Chapter V of SEBI (ICDR) Regulations.

In this regard, the management of PCJ requires a report on valuation of equity shares of PCJ carried out by a “Registered Valuer” (as defined in Companies Registered Valuers and Valuation Rules, 2017). I understand that this analysis and valuation report will be used by the management of PCJ for necessary regulatory compliances as stated above.

The Report has been prepared exclusively for specified purposes as mentioned above, and except for the compliances to be made in SEBI (ICDR) Regulations, should not be used for any other purpose without obtaining the prior written consent of the Registered Valuer. This opinion should not be considered, in whole or in part, as investment advice by anyone.

Summary of Findings

Based on my valuation analysis of the Company, in my assessment, the fair value per equity share of the Company works out to INR 56.09/-. For detailed working kindly refer Section III of this report.

MANISH MANWANI

CS & Registered Valuer -SFA

IBBI Registration No: IBBI/RV/03/2021/14113

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I. ENGAGEMENT OVERVIEW

1.1 Purpose and Scope

Based on my discussions with the management of PC Jeweller Limited (“**Company**” or “**PCJ**”), I understand that the Company wishes to do preferential allotment of convertible warrants, convertible into equity shares of the Company and has appointed Mr. Manish Manwani (“**Registered Valuer**” or “**RV**” or “**I**”) as the Registered Valuer, to determine the fair value of equity shares of the Company, to comply with the requirements laid down under the applicable provisions of the Companies Act, 2013 read with applicable rules framed thereunder and Regulation 164 and 166A of Chapter V of Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 (as amended) (“**SEBI (ICDR) Regulations**”).

1.2 About the Valuer

Mr. Manish Manwani is an associated member of The Institute of Company Secretaries of India and also registered with Insolvency and Bankruptcy Board of India “IBBI” as a Registered Valuer under Securities or Financial Assets Class, having IBBI Registration No. IBBI/RV/03/2021/14113.

1.3 Bases of Value (Standard of Value)

Value has no meaning until it is defined. In the valuation nomenclature different definitions of value are called bases of value (or standard of value). In terms of IVS (International Valuation Standards), ‘bases of value’ describe the fundamental premises on which the estimate of values is based. In any valuation it is important that the basis (or bases) of value be appropriate to the terms and purpose of the valuation assignment, as a basis of value may influence or dictate a valuer’s selection of methods, inputs and assumptions, and the ultimate opinion of value. The different value conclusion can be attributed to the differences in the definition of value.

In terms of IVS, a valuer is required to select the basis of value and this is typically done based on the definition given in statute, regulation, private contract or another document. The applicable basis of value (or standard of value) for the assignment is the Fair Value.

The term ‘Fair Value’ has been defined in IVS 102 as under:

“Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the valuation date”.

1.4 Premise of Value

Premise of value refers to the conditions and circumstances how an asset is deployed. Determining the business value depends upon the situation in which the business or a business interest is valued, i.e. the events likely to happen to the business as contemplated at the valuation date. In a given set of circumstances, a single premise of value may be adopted while in some situations multiple premises of value may be adopted.

The present valuation of PCJ is undertaken on a **Going Concern Premise** i.e. on the premise that the company will continue to operate in future and earn cash flows.

1.5 Scope of Analysis

My scope of valuation includes fair valuation of equity shares of PCJ, certify fair value as arrived for the above-mentioned necessary regulatory compliances in relation to the Companies Act and SEBI ICDR Regulations.

1.6 Information Relied Upon

I have based this opinion on information provided and represented by the management of PCJ. I have fully relied on the information provided by the Company and do not vouch for the accuracy of the information provided by the management of the Company.

- Audited financial statements for FY 2022-2023 and FY 2023-24.
- Other relevant details such as its history, present activities and other information (including verbal) as required from time to time.

I have also obtained such other analysis, review, explanations and information considered reasonably necessary for our exercise, from the client or other public available sources.

1.7 Valuation Date

For the fair valuation analysis, the valuation date has been considered July 09, 2024, with cutoff date for financial statements being March 31, 2024 being the Company's latest financial statements, publicly accessible as of the signing date of this valuation report and July 09, 2024 being the relevant date has been considered as cut-off date for the market price data.

1.8 Conflict of Interest

I have acted as in Independent Registered Valuer and there is no conflict of interest in my opinion on valuation analysis of the businesses as envisaged in this report. My fee is not contingent upon the opinion expressed herein. This report is subject to the terms and conditions as discussed with the management of PCJ.

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II COMPANY OVERVIEW¹

Company Background- PC Jeweller Limited

PC Jeweller Limited is a listed Company and was incorporated on April 13, 2005. The registered office of the Company is situated at 2713, 3rd Floor, Bank Street, Karol Bagh, Central Delhi, New Delhi, Delhi, India, 110005.

Business Overview of the Company: -

PCJ is one of the leading jewellery companies in India in the organized retail sector. The Company's businesses include the manufacture, retail and export of jewellery. It offers a wide range of products including 100% hallmarked gold jewellery, Certified diamond jewellery and other jewellery including silver articles, with a focus on diamond jewellery and jewellery for weddings.

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¹ Source: MOA & Information provided by the management.

III VALUATION APPROACH AND METHODOLOGY

3.1 Valuation Approaches

Valuation of a business is not an exact science and ultimately depends upon what it is worth to a serious investor or buyer who may be prepared to pay a substantial goodwill. This exercise may be carried out using various methodologies, the relative emphasis of each often varying with:

- whether the entity is listed on a stock exchange
- industry to which the Company belongs.
- past track record of the business and the ease with which the growth rate in cash flows to perpetuity can be estimated.
- Extent to which industry and comparable company information is available.

The results of this exercise could vary significantly depending upon the basis used, the specific circumstances and professional judgment of the valuer. In respect of going concerns, certain valuation techniques have evolved over time and are commonly in vogue. These approaches can be broadly categorized as follows:

1. Asset Approach
2. Income Approach
3. Market Approach

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3.1.1 Asset Approach

This method determines the worth of a business by the assets it possesses. It involves examining every asset held by the company, both tangible and intangible. The value of intangibles is referred to as the company's goodwill, the difference in value between the company's hard assets and its true value.

The value arrived at under this approach is based on the financial statements of the business and may be defined as Shareholders' Funds or Net Assets owned by the business. The Net Asset Value is generally used as the minimum break-up value for the transaction since this methodology ignores the future return the assets can produce and is calculated using historical accounting data that does not reflect how much the business is worth to someone who may buy it as a going concern. Pursuant to accounting convention, most assets are reported on the books of the subject company at their acquisition value, net of depreciation where applicable. These values must be adjusted to fair market value wherever possible. Further, the balance sheet values are to be adjusted for any contingent liabilities that are likely to materialize.

Intrinsic value is at the core of fundamental analysis since it is used in an attempt to calculate the value of the total assets of the business and then compare it with the fair value.

3.1.2 Income Approach

The income approaches determine fair market value by dividing the benefit stream generated by the subject or target company by a discount or capitalization rate. Usually, under the Income Based Approach, the methods that may be applied are Discounted Cash Flow (DCF) Method or the Price Earning Capacity (PECV) Method.

Under DCF approach, the future free cash flows of the business are discounted to the valuation date to arrive at the present value of the cash flows of the business or capitalized using a discount rate depending on the capital structure of the Company. This approach also takes into account the value of the business in perpetuity by the calculation of terminal value using the exit multiple method or the perpetuity growth method, whichever is appropriate.

Under PECV method, the average earning on the basis of the past 3-5 years is first determined, adjustments are then made for any exceptional transactions or items of non- recurring nature. The adjusted average earnings are then capitalized at an appropriate rate to arrive at the value of business. The capitalization rate so factored has to be decided depending upon various factors such as the earnings trends in the industries. P/E prevailing in the industries etc. After this, the normalized earnings are then capitalized at an appropriate discount rate.

3.1.3 Market Approach

The Market Approach

Under the Market approach, the valuation is based on the market value of the company in case of listed companies and comparable companies trading or transaction multiples for unlisted companies. The Market approach generally reflects the investors' perception about the true worth of the company.

Market Price ('MP') Method

Under this method, the market price of an equity share of the company as quoted on a recognized stock exchange is normally considered as the fair value of the equity shares of that company where such quotations are arising from the shares being regularly and freely traded. The market value generally reflects the investors' perception about the true worth of the company.

Comparable Companies Multiple Method

Under the Comparable Companies Multiple ('CCM') method, the value is determined on the basis of multiples derived from valuations of comparable companies, as manifest through stock market valuations of listed companies. This valuation is based on the principle that market valuations, taking place between informed buyers and Informed sellers, incorporate all factors relevant to valuation. Relevant multiples need to be chosen carefully and adjusted for differences between the circumstances.

To the value of the business so arrived, adjustments need to be made for the value of contingent assets/liabilities, surplus Asset and dues payable to preference shareholders, if any, in order to arrive at the value for equity shareholders.

Each of the described approaches may be used to develop a value indication; however, the appropriateness of these approaches varies with the type of business or asset being valued.

3.2 Valuation Methodology Used

Asset Approach:

I have considered Net Asset Value (NAV) Method for determining the fair value of the equity shares of the Company and have assigned weight to determine the fair value.

Income Approach:

I have considered Profit Earning Capitalization Value (PECV) Method for valuation analysis and no weight has been assigned to determine the fair value because of Negative earnings.

Market Approach:

I have applied Comparable Companies' Multiple "CCM" method and Market Price Method for valuation analysis and assigned weights to determine fair value of the equity shares.

A Comprehensive Overview on Approaches applied:

Asset Approach	Market Approach	Income Approach
Net Asset Value Method	CCM & Market Price Method	PECV
Applied	Applied	Applied

I. Asset Approach -Net Asset Value Method:

Net Asset value is computed by subtracting total outstanding liabilities from the total book value of assets of the Company. I have applied Net Asset Value Method to compute fair value, as under:

Computation of Net Asset Value of PC Jeweller Limited based on Consolidated Financials as at 31 March,2024	
Particulars	Figures in INR Crores
Assets	
Non-Current Assets:	
Property, plant and equipment	25.12
Right of Use of Assets	45.14
Other Intangible Assets	0.68
Investments	0.01
Trade Receivable	1,289.92
Loans	8.23
Other Financials Assets	10.82
Deferred Tax Assets	7.71
Other Non-Current Assets	3.13
Current Assets:	
Inventories	5,632.81
Investments	2.52
Trade receivables	182.48
Cash and cash equivalents	4.89
Short Term Loan & Advances	0.27
Other Financials Assets	6.06
Other Current Assets	49.64
Total Assets	7,269.43

Non-Current Liabilities:	
Borrowings	0.39
Lease Liabilities	43.26
Provisions	2.89
Current Liabilities:	
Borrowings	4,086.85
Lease Liabilities	19.91
Trade payables	13.83
Other Financial Liabilities	57.53
Provisions	2.11
Other current liabilities	30.05
Current Tax Liabilities (Net)	81.26
Total Liabilities	4,338.08
Net Asset Value	2,931.35
No. of Equity Shares	465,403,896
NAV Per Share (IN INR)	62.99

II. A) Market Approach -Comparable Companies Multiple Method

Comparable Companies Multiple Method is a relative valuation method under which a company's value is assessed from comparisons of similar companies available in the market. We have applied Price to Sales (P/S) multiple for computation of fair value. As the EBITDA and Net Profit was Negative for the year ended March 31, 2024, we did not applied Price to Earning (P/E) and Enterprise Value to Earnings Before Interest Tax Depreciation & Amortization (EV/EBITDA) multiple for computation of fair value, which is as under:

a) Price to Sales Multiple*Amount in INR Crores except stated otherwise*

Sales for the year ended as on March 31, 2024	605.40
Price to Book Value Multiple *	1.23x
Equity Value	746.32
Total No. of Equity Shares	46.54
Value Per Share (IN INR)	16.04

**Details of Comparable Companies are as follows:*

Sr. No.	Name of Companies	P/Sales
1	Thangamayil Jewellery Ltd	1.23x
2	Tribhovandas Bhimji Zaveri Ltd	0.38x
3	Motisons Jewellers Ltd	3.66x

Note: As of valuation date financials of Comparable Companies for computation of Price to Sales Multiple, Financials has been considered as on March 31, 2024.

B) Market Approach – Market Approach -Market Price Method

As the equity shares of PCJ are listed on BSE Limited and NSE Limited (“Stock Exchanges”) and are frequently traded shares as per sub regulation 5 of regulation 164 of SEBI (ICDR) Regulations, therefore the pricing guidelines of Regulation 164 of SEBI (ICDR) Regulations have been relied upon for valuing the equity shares of the Company under the Market Price Method.

SEBI (ICDR) Regulations, provides following guidelines for pricing of the Preferential issue of frequently traded shares:

If the equity shares of the issuer have been listed on a recognized stock exchange for a period of 90 trading days or more as on the relevant date, the price of the equity shares to be allotted pursuant to the preferential issue shall be not less than **higher** of the following:

- the 90 trading days’ volume weighted average price of the related equity shares quoted on the recognized stock exchange preceding the relevant date; or
- the 10 trading days’ volume weighted average prices of the related equity shares quoted on a recognized stock exchange preceding the relevant date.

Explanation:

(a) For the purpose of this regulation, ‘stock exchange’ means any of the recognized stock exchange(s) in which the equity shares of the issuer are listed and in which the highest trading volume in respect of the equity shares of the issuer has been recorded during the preceding 90 trading days prior to the relevant date.

(b) "Relevant date “in case of preferential issue of equity shares means, the date thirty days prior to the date on which the meeting of shareholders is held to consider the proposed preferential issue.

I have carried out valuation as per SEBI (ICDR) Regulations, which is as following:

A. Volume Weighted Average Price (VWAP) for a period of 90 trading days of the equity shares of PCJ quoted on NSE Limited (*being the stock exchange with highest trading volume*) during the last 90 trading days preceding the Relevant date i.e. July 09, 2024.

Volume Weighted Average Price = Sum of Total Value ÷ Total Volume

$$56.09 = 11,482,128,928 \div 204,724,643$$

Date	VOLUME	VALUE
8-Jul-24	2,911,141	163,058,492
5-Jul-24	878,723	44,969,956
4-Jul-24	937,308	48,468,147
3-Jul-24	867,746	44,331,633
2-Jul-24	742,601	37,775,183
1-Jul-24	987,566	50,470,957
28-Jun-24	842,371	43,301,616
27-Jun-24	1,350,436	68,986,071
26-Jun-24	2,550,465	129,988,007
25-Jun-24	1,961,510	103,441,887
24-Jun-24	1,947,015	104,977,505
21-Jun-24	1,257,554	68,564,196
20-Jun-24	1,277,823	70,277,127
19-Jun-24	2,745,441	149,914,983
18-Jun-24	2,039,551	114,331,205
14-Jun-24	2,172,240	120,311,498
13-Jun-24	1,996,565	109,992,071
12-Jun-24	2,196,239	119,549,472
11-Jun-24	1,721,356	93,310,620
10-Jun-24	4,993,429	270,474,249
7-Jun-24	6,704,473	355,291,815
6-Jun-24	1,570,531	77,446,140
5-Jun-24	1,749,855	80,577,243
4-Jun-24	1,500,662	71,232,383
3-Jun-24	1,457,731	70,523,359
31-May-24	859,095	39,778,373
30-May-24	543,635	25,623,614
29-May-24	839,344	39,839,881
28-May-24	1,421,094	67,832,380
27-May-24	636,581	30,872,228
24-May-24	694,334	34,107,082

MANISH MANWANI

Registered Valuer (Securities or Financial Assets)

IBBI Registration No.: IBBI/RV/03/2021/14113

Address: Unit No. 125, Tower B-3, Spaze
Itech Park, Sohna Road, Sector-49,
Gurugram, Haryana-122018

Mobile: +91 9911077439

Email: manishmanwani74@gmail.com

23-May-24	781,785	38,905,233
22-May-24	656,609	32,566,546
21-May-24	715,896	35,686,974
18-May-24	286,499	14,361,339
17-May-24	594,397	29,913,007
16-May-24	840,857	41,976,133
15-May-24	1,089,387	54,875,232
14-May-24	2,087,739	105,875,633
13-May-24	956,866	46,475,718
10-May-24	1,215,606	59,400,395
9-May-24	906,798	45,105,993
8-May-24	1,259,032	64,440,905
7-May-24	1,026,446	51,355,850
6-May-24	882,357	45,310,796
3-May-24	833,179	43,688,553
2-May-24	2,711,008	143,227,109
30-Apr-24	3,381,978	177,961,150
29-Apr-24	5,676,766	293,206,565
26-Apr-24	6,617,786	337,803,860
25-Apr-24	1,631,755	87,035,695
24-Apr-24	1,133,403	61,383,598
23-Apr-24	1,733,269	94,948,905
22-Apr-24	859,226	47,092,369
19-Apr-24	1,172,219	62,940,910
18-Apr-24	2,336,327	131,795,503
16-Apr-24	1,496,929	82,572,084
15-Apr-24	1,884,719	100,864,238
12-Apr-24	1,195,760	67,007,061
10-Apr-24	2,090,274	118,231,984
9-Apr-24	2,165,791	124,179,131
8-Apr-24	1,975,209	117,125,441
5-Apr-24	1,874,969	112,041,389
4-Apr-24	1,910,313	114,363,602
3-Apr-24	2,449,530	145,241,855
2-Apr-24	1,408,473	80,736,067
1-Apr-24	1,296,927	72,646,380
28-Mar-24	2,929,381	158,477,522
27-Mar-24	1,784,160	94,938,879
26-Mar-24	1,371,151	75,132,980
22-Mar-24	1,503,736	85,096,130
21-Mar-24	2,051,687	114,715,725

MANISH MANWANI

Registered Valuer (Securities or Financial Assets)

IBBI Registration No.: IBBI/RV/03/2021/14113

Address: Unit No. 125, Tower B-3, Spaze
Itech Park, Sohna Road, Sector-49,
Gurugram, Haryana-122018

Mobile: +91 9911077439

Email: manishmanwani74@gmail.com

20-Mar-24	3,167,221	178,307,875
19-Mar-24	2,369,595	140,887,640
18-Mar-24	2,410,274	153,331,267
15-Mar-24	6,576,646	418,759,682
14-Mar-24	2,210,587	135,619,512
13-Mar-24	5,390,422	320,199,766
12-Mar-24	5,079,776	295,416,302
11-Mar-24	2,367,077	140,721,145
7-Mar-24	4,575,519	270,789,037
6-Mar-24	1,868,794	110,819,826
5-Mar-24	6,641,100	419,127,712
4-Mar-24	9,642,646	632,830,843
2-Mar-24	3,501,117	219,086,721
1-Mar-24	10,118,547	607,621,983
29-Feb-24	2,835,816	164,553,958
28-Feb-24	5,932,969	340,599,618
27-Feb-24	2,178,529	121,495,983
26-Feb-24	2,727,394	151,636,250
Total	204,724,643	11,482,128,928
'90 Trading Days' Volume Weighted Average Price Preceding Relevant i.e. July 09, 2024		56.09

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B. Volume Weighted Average Price (VWAP) for a period of 10 trading days of the equity shares of PCJ quoted on NSE Limited (*being the stock exchange with highest trading volume*) during the last 10 trading days preceding the Relevant date i.e. June 11, 2024.

Volume Weighted Average Price = Sum of Total Value ÷ Total Volume

$$52.37 = 734,791,949 \div 14,029,867$$

Date	VOLUME	VALUE
8-Jul-24	2,911,141	163,058,492
5-Jul-24	878,723	44,969,956
4-Jul-24	937,308	48,468,147
3-Jul-24	867,746	44,331,633
2-Jul-24	742,601	37,775,183
1-Jul-24	987,566	50,470,957
28-Jun-24	842,371	43,301,616
27-Jun-24	1,350,436	68,986,071
26-Jun-24	2,550,465	129,988,007
25-Jun-24	1,961,510	103,441,887
Total	14,029,867	734,791,949
10 Trading Days' Volume Weighted Average Price Preceding Relevant Date i.e. July 09, 2024		52.37

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C) Income Approach -Profit Earning Capitalization Method “PECV”

Profit Earning Capitalization Value method is one of the traditional methods of business valuation whereby maintainable future profits are ascertained on the basis of past earnings (suitably adjusted for any changes in the key parameters) which are then capitalized at a discounting rate.

I have considered PECV Method for valuation analysis and the calculation is as under:

<i>Amount in INR Crore except weights</i>			
Particulars	Amount (In INR Lakh)	Weight	Product
Profit Before Tax:			
31-Mar-24	-631.77	1.0	-631.77
31-Mar-23	-107.93	1.0	-107.93
31-Mar-22	-508.04	1.0	-508.04
Weighted Average PBT			-415.91
Less: Marginal Tax Rate		25.17%	-
Weighted Average PAT			-415.91
Capitalization Rate			18.46%
Business Value (in INR Lakh)			-2,252.6
Add: Surplus Assets			-
Fair Value (in INR Lakh)			-2,252.61
No. of Shares			465,403,896
Fair Value Per Share			-48.40

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IV. VALUATION SUMMARY

In terms of the first Proviso to the Sub-Regulation 1 of Regulation 166A read with Sub-Regulation (1) of Regulation 164 of the SEBI (ICDR) Regulations and by using the valuation Parameters, the following is the valuation analysis of the equity shares of the Company.

Amount in INR except weights

Valuation Approaches	Methodologies	Value (in INR)	Weight	Product
Market Approach	Market Price Method	56.09	0.25	14.02
	CCM	16.04	0.25	4.01
Income Approach	Price Earning Capitalization Method	-48.40	-	-
Asset Approach	Net Asset Value Method	62.99	0.50	31.49
Fair Value Per Share			1.00	49.52

** The final indication of value, on a going concern basis, is generally one number computed from a variety of analytical procedures and one or more of the three valuation methods discussed above. As per the guidelines prescribed under International Valuation Standards, the goal in selecting the valuation approaches and methods for an asset is to find the most appropriate method under the particular circumstances. No one method is suitable in every possible situation. The selection process should consider, at a minimum:*

- a) the appropriate basis(s) of value and premise(s) of value, determined by the terms and purpose of the valuation assignment,*
- b) the respective strengths and weaknesses of the possible valuation approaches and methods,*
- c) the appropriateness of each method in view of the nature of the asset, and the approaches or methods used by participants in the relevant market, and*

Further, in assessing the fair value of a share, it is important to consider various valuation approaches to obtain a comprehensive and reliable estimate.

#Furthermore, in this case value arriving from Price Earning Capitalization Method is negative, therefore, I have not assigned any weight for value consideration.

*##For Market Price the value has considered **higher** of the following:*

- a. the 90 trading days' volume weighted average price of the related equity shares quoted on the recognized stock exchange preceding the relevant date; or*
- b. the 10 trading days' volume weighted average prices of the related equity shares quoted on a recognized stock exchange preceding the relevant date.*

V. VALUATION CONCLUSION

Regulation 166A of SEBI (ICDR) Regulations

Any preferential issue, which may result in a change in control or allotment of more than five per cent of the post issue fully diluted share capital of the issuer, to an allottee or to allottees acting in concert, shall require a valuation report from an independent registered valuer and consider the same for determining the price:

Provided that the floor price, in such cases, shall be higher of the floor price determined under sub regulation (1), (2) or (4) of regulation 164, as the case may be, or the price determined under the valuation report from the independent registered valuer or the price determined in accordance with the provisions of the Articles of Association of the issuer, if applicable:

Provided further that if any proposed preferential issue is likely to result in a change in control of the issuer, the valuation report from the registered valuer shall also cover guidance on control premium, which shall be computed over and above the price determined in terms of the first proviso.

In light of the above and after consideration of all the relevant factors and circumstances as discussed and outlined in this report, in my assessment, the floor price per equity share of the Company works out to **INR 56.09/-**.

Sr. No.	Particulars	Value per Share (in INR)
1	Floor Price in terms of First Proviso to Regulations 166A (1) of SEBI (ICDR) Regulations	49.52
2	Floor Price in terms of Regulations 164 (1) of SEBI ICDR Regulations	56.09

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VI CAVEATS AND LIMITATIONS

6.1 Purpose and Distribution of Report

The report prepared by the valuer is prepared solely for the purpose as discussed with the management of PCJ and should not be used for any other purpose. Except as specifically stated in the report prepared by valuer, the report and its contents may not be quoted or referred to, in whole or in part, in any registration statement, prospectus, public filing, loan agreement, or other agreement or document without the prior written approval of valuer. Except as set forth in this report, the report is prepared for PCJ/ Client use only and may not be reproduced or distributed to any third parties without valuer's prior written consent.

6.2 Scope of Analysis

The appraisal of any financial instrument or business is a matter of informed judgment. The accompanying appraisal has been prepared on the basis of information and assumptions set forth in the attached report, its appendices, our underlying work papers, and these limiting conditions and assumptions.

6.3 Nature of Opinion

Neither the opinion nor the report provided or prepared by the RV are to be construed as a fairness opinion as to the fairness of an actual or proposed transaction, a solvency opinion, or an investment recommendation, but, instead, are the expression of RV's determination of the fair value of assets between a hypothetical willing buyer and a hypothetical willing seller in an assumed transaction on an assumed valuation date. For various reasons, the price at which the assets might be sold in a specific transaction between specific parties on a specific date might be significantly different from the fair market value as expressed in my report.

6.4 Basis of analysis and Assumptions considered

Registered Valuer's analysis:

- a) is based on the present financial condition of PCJ assets as of the valuation date;
- b) assumes that as of the valuation date the Client and its assets will continue to operate as configured as a going concern;
- c) assumes that the current level of management expertise and effectiveness would continue to be maintained and that the character and integrity of the enterprise through any sale, reorganization, exchange, or diminution of the owners' participation would not be materially or significantly changed; and
- d) assumes that PCJ had no undisclosed real or contingent assets or liabilities, no unusual obligations or substantial commitments, other than in the ordinary course of business, nor had any litigation pending or threatened that would have a material effect on our analysis other than those considered for valuation calculation.

6.5 Lack of Verification of Information Provided

With the exception of any audited financial statements provided to the RV, the RV has relied on information supplied by PCJ without audit or verification. The RV have assumed that all information furnished is complete, accurate and reflects Client's management's good faith efforts to describe the status and prospects of the Client at the valuation date from an operating and a financial point of view. As part of this assignment, the RV has relied upon publicly available data from recognized sources of financial, industry, or statistical information, which have not been verified.

6.6 Subsequent Events

The terms of RV as discussed with the management of the Company are such that the valuer has no obligation to update this report or to revise the valuation because of events and transactions occurring subsequent to the date of the valuation unless the RV is engaged to provide valuations in the future.

6.7 Legal Matters

The RV assumes no responsibility for legal matters including interpretations of either the law or contracts. The RV has made no investigation of legal title and has assumed that all owners' claims to property are valid. The RV has given no consideration to liens or encumbrances except as specifically stated in financial statements provided to us. The RV have assumed that all required licenses, permits, etc. are in full force and effect. The RV assumes that all applicable federal, state, local zoning, environmental and similar laws and regulations have and continue to be complied with by Client. The RV assumes no responsibility for the acceptability of the valuation approaches used in my report as legal evidence in any particular court or jurisdiction. The suitability of RV's report and opinion for any legal forum is a matter for Client and Client's legal advisor to determine.

6.8 Testimony

The RV and its employees, consultants and agents shall not provide any testimony or appear in any legal proceeding unless the valuer coordinates such testimony.