



Date: March 27, 2026

To,
The Listing Compliance Department,
BSE Limited,
P. J. Tower, Dalal Street,
Mumbai – 400001
Scrip Code: 534809

To,
The Listing Compliance Department,
National Stock Exchange of India Limited,
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400051
Symbol: PCJEWELLER

Sub.: Memorandum of Understanding with National Skill Development Corporation under the Ministry of Skill Development & Entrepreneurship, Government of India to partner as the Industry/Franchise Partner for the Gems & Jewellery Sector for the development and onboarding of upto 2,00,000 micro-entrepreneurs in India over a 5 year period under the PC Jeweller Brand

Dear Sir / Ma'am,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform that the Company has executed a Memorandum of Understanding (“MoU”) with National Skill Development Corporation (“NSDC”) under the Ministry of Skill Development & Entrepreneurship, Government of India on March 26, 2026, to partner as the Industry/Franchise Partner for the Gems & Jewellery Sector for the development and onboarding of upto **2,00,000** micro-entrepreneurs in India over a 5 year period under the PC Jeweller Brand.

NSDC is implementing a nation building initiative - the National Entrepreneurship Drive (‘NED’). The initiative aims at contributing towards employment generation, entrepreneurship and local economic development through creation of entrepreneurs across India and is proposed to span across 15 sectors, with one lead Industry/Franchise Partner identified for each sector to ensure dedicated development, scalability and impact. **Our Company has been selected as the Industry/Franchise partner for the Gems & Jewellery Sector.**

This MoU formalizes the commitment of the parties towards the above said objectives alongwith an opportunity for the Company to expand its retail footprint.

Kindly take the above information on record.

For **PC Jeweller Limited**

(VISHAN DEO)
Executive Director (Finance) & CFO
DIN: 07634994

PC Jeweller Limited

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